

# OTIIMA

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# PRESS RELEASE

## **Excellent! OTIIMA 38 PLUS wins Red Dot for high quality design**

The jury has reached its decision: After several days of assessing thousands of products from all over the world, **OTIIMA 38 PLUS** received the distinction "Red Dot". A result of the cooperation between **OTIIMA** and **AMIITO-TECH** that created an outstanding design that the expert committee for the Red Dot Award: Product Design 2017 has recognised with the internationally sought-after seal of quality.

**OTIIMA 38 PLUS** is an exclusive minimal window system, characterized by an INNOVATIVE SLIDING SYSTEM (BOTTOM AND TOP POSITION), with all the rim profiles perfectly flushed to the construction materials.

This system provides to the glazed panels a superior stability by using vertical and horizontal bearings, offering also an outstanding performance in water tightness, air permeability and resistance to wind loads.

**OTIIMA 38 PLUS** is also equipped with an exclusive ANTI-FREEZE SYSTEM (BOTTOM POSITION).

This innovative hidden system provides the anti-condensation process on the glass panels. This system also potentiates the defrosting of any ice formations inside windows gutter system, providing improved water drainage, even under extreme weather conditions.

**OTIIMA 38 PLUS** has a HIDDEN HIGH SECURITY LOCK (HANDLE POSITION).

A slim and elegant handle equipped with a hidden lock system, provides the window a streamlined appearance, leading to the limit the minimal essence, allowing also an improved level of security, combined with an intuitive and simple user experience.

Professor Dr. Peter Zec, founder and CEO of the Red Dot Award: "The Red Dot winners are pursuing the right design strategy. They have recognised that good design and economic success go hand in hand. The award by the critical Red Dot jury documents their high design quality and is indicative of their successful design policy."

The significance of the international design competition, Red Dot Award: Product Design, with its headquarter in Essen, Germany is well established internationally. It was already more than 60 years ago that a jury convened for the first time to assess the best designs of the day. Since then, an expert team has been awarding the seal of quality for good design and innovation to the outstanding designs of the year.

Manufacturers and designers around the globe were also invited to enter their products in the 2017 competition. The jury of around 40 independent designers, design professors and specialist journalists tested, discussed and assessed each individual product, awarding the Honourable Mention for a well-conceived detail solution, the Red Dot for high design quality and the Red Dot: Best of the Best for groundbreaking design. In total, the competition received more than 5,500 entries from 54 countries this year.

The Red Dot Award: Product Design 2017 will culminate in Essen on 3 July 2017. This is when the Red Dot: Best of the Best laureates receive their trophies during the Red Dot Gala award ceremony. At the subsequent Designers' Night after-show party, the award winners will celebrate in the midst of all the prize-winning products in the Red Dot Design Museum Essen, and the Red Dot winners will receive their well-earned certificates. For five weeks, the special exhibition "Design on Stage" will present the awarded products of the year as part of the world's largest exhibition of contemporary design.

The Red Dot Design Yearbook 2017/2018 also comes out on 3 July. The international reference work for award-winning design presents all of the year's winning products. They will also be presented on the Internet, in particular in the online presentation, the Red Dot App and on the design platform Red Dot 21.

**About the Red Dot Design Award:**

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organised by Design Zentrum Nordrhein Westfalen and is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after Red Dot award has been the revered international seal of outstanding design quality. More information is available at [www.red-dot.org](http://www.red-dot.org).

**About OTIIMA:**

A Portuguese based company whose differentiating strategy is established on the perfect combination of research, cutting-edge technology and industry, thus raising the minimal frame system market worldwide, together with its worldwide commercial network. Recognized as an award-winning organization with proven experience in its field, with an enterprising attitude and a powerful vision of the future, OTIIMA and all of its tailored solutions meet the highest requirements when it comes to design, comfort and security. More information is available at [www.otiima.com](http://www.otiima.com). OTIIMA – Much more than a window.

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